



XV Latin American Regional Meeting

Asunción | Paraguay





WELCOME TO THE XV LATIN AMERICAN REGIONAL MEETING

It will be a pleasure to receive you in Asunción,
mother of cities, from May 20 to 22, 2025.

We will discuss current international tax issues and offer participants an excellent forum for exchange and debate.

We will also be able to interact with colleagues, exhibitors and sponsors.

Asunción offers a wide range of activities for visitors of all ages. It is at the forefront of promoting an optimal business climate for foreign investors and is the second safest capital in Latin America.



IFA-Latinoamerica

IFA is the only international non-governmental and non-sectoral organization dealing with tax issues. The IFA is a neutral, independent, lobby-free organization and is the only global network of its kind.

Its objectives are the study and advancement of tax law, as well as the financial and economic aspects of taxation. IFA seeks to achieve these goals through its Annual Congresses and other events globally.

In Latin America, IFA is represented by 14 national branches that make up the IFA LATAM Regional Committee.

IFA Latam organizes its regional meeting annually in addition to a series of activities, including the "International Research Award", a success in the region and which grants the winner an internship at IBFD (Netherlands) for a period of three months, plus 10 thousand Euros to bear the costs and a financial prize of 6,500 US Dollars, among other benefits.

In Asunción 2025 we expect to have an audience of five hundred people throughout the 3 days of the meeting.



ORGANIZING COMMITTEE

Erika Bañuelos

President of IFA Paraguay

Mauro Mascareño

Vice President of IFA Paraguay

Horacio Sánchez Pangrazio

Treasurer of IFA Paraguay and Co-Director of the Technical Scientific Committee

Rodrigo Gómez Sánchez

Co-Director of the Technical Scientific Committee of IFA Paraguay

Maria Julia Méndez

Secretary of IFA Paraguay

Pedro Ayala

Titular Auditor of IFA Paraguay

Luis Carísimo

Vocal Auditor of IFA Paraguay

Manuel Fernández Sayago

Director of IFA Paraguay

Tomás Mersán

Director of IFA Paraguay and YIN Representative

Federico Martínez

IFA Paraguay Member and YIN Representative

Tanya Moreno

Director of IFA Paraguay

¿WHY IS IT RELEVANT TO PARTICIPATE IN THE XV LATIN AMERICAN REGIONAL MEETING?

The Meeting provides the perfect opportunity to:

- Position your company as an opinion leader. In turn, it allows you to hear the opinions of influential government officials while panels of speakers discuss issues of current importance.
- Meet with a wide range of subject matter experts from various sectors, whether for publication sales, conducting on-site interviews, editorial coverage, or articles on general topics.
- Connect with high-level professionals and tax policymakers in different countries in the region and the world. Sponsorship packages allow sponsors to position and activate their brand across various branding and rights platforms.
- Capture new markets and win new customers. Social functions and networking spaces will be opportune forums for the generation of opportunities and the acquisition of contacts.
- Launch new products, services, and thought leadership directly to potential customers.



IFA-Latinoamerica



Sponsorship: Diamond

Investment: USD 15,000

Quotas: Four (04)

Includes:

- Stand 18 m² - Includes basic assembly according to the display manual
- 10 Event Registrations
- Logo insertion on the IFA Asunción 2025 website
- Rotating top banner (non-exclusive) on the Congress website
- Insertion of promotional material in the folders of the congress participants
- List of registrants *with permission of the participants
- Logo insertion in internal signage (totems)
- 1 60" (second) video or institutional product during session breaks
- 02 QR Code inserts during session breaks
- Logo on Session Breaks Slides (Sponsors Slide)
- Logo on the final program (digital)
- Logo on the panel of sponsors and exhibitors
- 03 Cards to advertise the company's participation in the Congress on the event's social networks (congress production)
- 03 e-mail marketing campaigns to the mailing list of those registered for the event graphic material that must be previously approved by the organization of the event.





Sponsorship: Gold

Investment: USD 8,000

Quotas: Four (04)

Includes:

- Stand 9 m² - Includes basic assembly according to the display manual
- 5 Event registrations
- Logo insertion on the IFA Asunción 2025 website
- Rotating bottom banner (non-exclusive) on the Congress website
- Insertion of promotional material in the folders of the congress participants
- Logo insertion in internal signage (totems)
- 1 40" (second) video or institutional product during session breaks
- 1 QR Code insertion during session breaks
- Logo on Session Breaks Slides (Sponsors Slide)
- Logo on the final program (digital)
- Logo on the panel of sponsors and exhibitors
- 02 Cards to advertise the company's participation in the Congress on the event's social networks (congress production)
- 02 e-mail marketing campaigns to the mailing list of those registered for the event graphic material that must be previously approved by the organization of the event.





Sponsorship: Silver

Investment: USD 5,000

Quotas: Three (03)

Includes:

- Stand 9 m² - Includes basic assembly according to the display manual
- 3 Event registrations
- Logo insertion on the IFA Asunción 2025 website
- Insertion of promotional material in the folders of the congress participants
- Logo on Session Breaks Slides (Sponsors Slide)
- Logo on the final program (digital)
- Logo on the panel of sponsors and exhibitors
- 01 Card to advertise the company's participation in the Congress on the event's social networks (congress production)
- 01 e-mail marketing campaign to the mailing list of those registered for the event graphic material that must be previously approved by the organization of the event.





Sponsorship: Bronze

Investment: USD 3,000

Quotas: Two (02)

Includes:

- 2 Event registrations
- Logo insertion on the IFA Asunción 2025 website
- Insertion of promotional material in the folders of the congress participants
- Logo on the final program (digital)
- Logo on the panel of sponsors and exhibitors
- 01 Card to advertise the company's participation in the Congress on the event's social networks (congress production)





INDIVIDUAL ITEMS

Variable investment

EXCLUSIVE ENTRANCE PORCH: Logo on the porch - logo of the sponsor and the congress. Production of the organization. **USD 10,000**

EXCLUSIVE CARD LANYARDS: Logo on the lanyards given to the participants (sponsor and congress logo) Amount to be defined - Design approved by the organizing committee - **USD 5,000**

SPONSORED LOUNGE: Space to install a lounge with the company's visual identity (location and size to be defined). The presence of commercial representatives of the company is not allowed. The assembly is the responsibility of the sponsor - The layout of the space must be approved with the congressional committee. **USD 2,000**

NOTEPAD: Right to produce notepads for the event - design to be approved by the organizing committee - quantity to be determined. **USD 1,500**

PENS: Right to produce pens for the event - design to be approved by the organizing committee - quantity to be determined. **USD 1,500**

MOBILE PHONE CHARGER: Zone with mobile phone chargers - 6 totems (NOT EXCLUSIVE) Company logo on the totems. **USD 1,500**

PROMOTIONAL ACTION: The right for two people to circulate in the exhibition area for one day. The action must be approved by the organizing committee – actions that generate crowds will not be accepted. **USD 1,000**

PARTICIPATING GIFTS: Insertion in the bags that will be given to the participants. **USD 1,000**



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COMMERCIAL CONTACT

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